

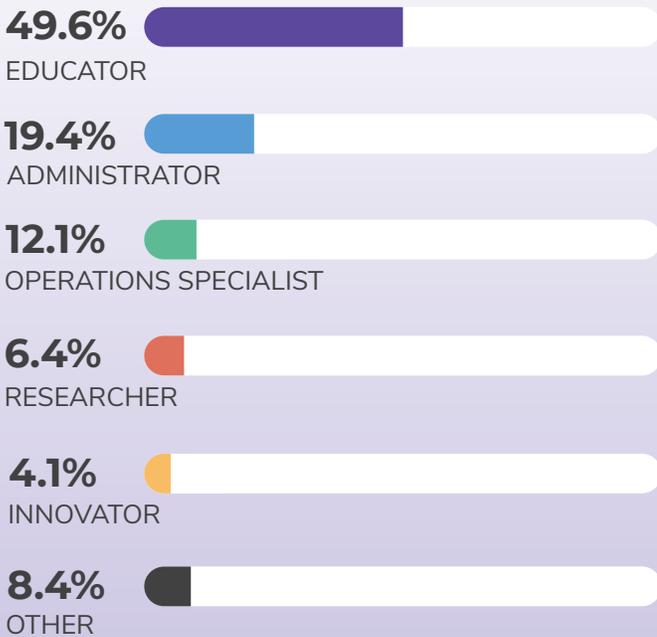
WHO ATTENDS?

Now in its 24th year, the International Meeting on Simulation in Healthcare (IMSH) is the scientific conference for healthcare simulation professionals. Attendees come from around the world for three days of immersive experiences, including workshops, speakers, and education sessions. Over 100 companies showcase their products and services in the world's best healthcare simulation Exhibition Hall, providing a unique opportunity to stay up-to-date on the latest trends. It's an excellent chance to gain insights, enhance skills, and connect with like-minded professionals.

TOTAL ATTENDEES: 4,071

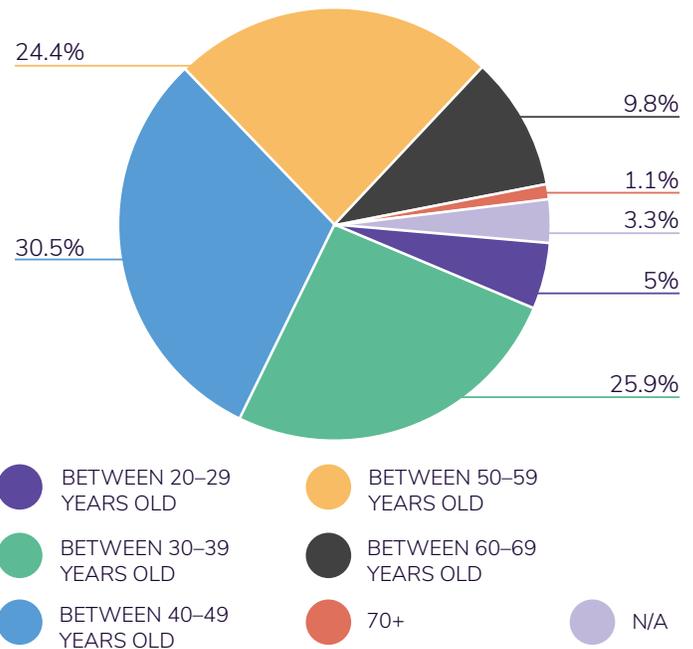
Information based from 3,061 IMSH 2023 onsite attendees unless otherwise noted. (Does not include exhibitors nor staff.)

ATTENDEES' ROLE IN SIMULATION



ATTENDEES' AGES

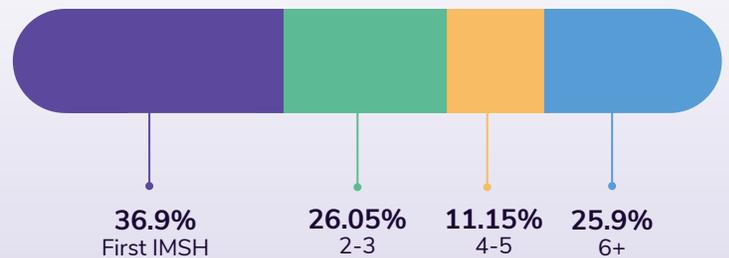
(of 2,696 answers provided)



PRIMARY REASONS FOR ATTENDING



NUMBER OF IMSH ATTENDED



WHO ATTENDS?

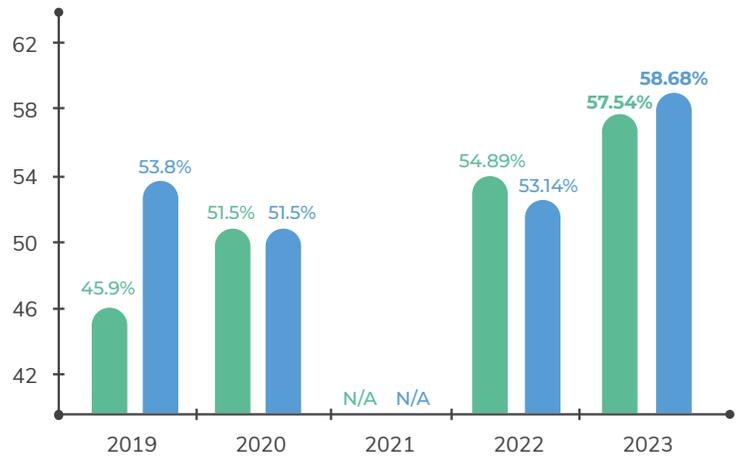
HEALTHCARE SIMULATION PURCHASE POWER!

IMSH attendees are movers and shakers! Of 596 answers provided, **nearly 86%** make or influence purchasing decisions for their organization ...



NET PROMOTER SCORE

How likely is it that you would recommend to a friend or colleague...?



● IMSH NET PROMOTER SCORE
● EXHIBIT HALL NET PROMOTER SCORE

(Note: A score higher than 30 indicates that your company/brand is doing great!)

WHERE ATTENDEES CAME FROM IN 2023

TOTAL COUNTRIES: 59
TOP 12 INCLUDE:

