

MARKETING OPPORTUNITIES AT-A-GLANCE



360 TITLE SPONSORSHIPS (YEAR-ROUND)

- PRESIDENTIAL SPONSORSHIP \$50,000
- PLATINUM SPONSORSHIP \$25,000
- GOLD SPONSORSHIP \$10,000

ONSITE BRAND AWARENESS

- KEYNOTE PLENARY SESSIONS \$45,000 for all (Exclusive) or \$15,000 each (up to 4)
- IMSH Press Box..... \$25,000 (Exclusive)
- WIFI PACKAGE..... \$20,000 (Exclusive)
- **New This Year –**
- WHAT'S NEW IN SIM SHOWCASE..... \$20,000
- ATTENDEE BOOK BAGS..... \$15,000
- MOBILE APP \$15,000
- SSH SIMVENTORS: TECHNOLOGY EXPERIENTIAL AREA \$10,000 (Exclusive)
- COFFEE / BEVERAGE BREAKS..... \$5,000 each

NETWORKING OPPORTUNITIES

- DIAMOND BALL \$50,000 (Exclusive)
- SSH CENTRAL \$25,000 (Exclusive)
- CHARGING STATIONS\$75,000+ (Exclusive) or \$20,000+ each (limited quantity)
- INTERNATIONAL RECEPTION \$10,000 (Exclusive)/ \$5,000 (Supporter)

HEALTH & WELLNESS

Combine all 3 for \$30,000!

- 5K FUN RUN/WALK \$15,000
- WATER BOTTLES..... \$10,000
- HYDRATION STATIONS \$10,000

ADVERTISING

- COMMERCIALS\$15,000 (limited availability)
- IMSH SHOW DAILY MAGAZINE \$1,800+
- BOOK BAG INSERTS ...\$3,500 (limited quantity)
- IMSH WEBSITE BANNER ADS.....\$1,500
- MOBILE APP PUSH NOTIFICATIONS.....\$1,000 each

CONTACT:

Olivia Rosace Fleenor | Meetings & Exhibits Coordinator
Direct Office: (202) 718-8431 | SSH Main Office: (866) 730-6127
Email: orosace@ssih.org





INDUSTRY FOCUS

Sponsorship Levels

BENEFITS	PRESIDENTIAL	PLATINUM	GOLD
Priority logo placement on sponsorship signage at SimOps 2023	●	●	●
Priority logo placement on sponsorship signage at IMSH 2024	●	●	●
Logo rotating on screen during opening of (4) plenary sessions at IMSH 2024	●	●	●
Logo on opening slides during Best Practice Workshops	●	●	●
Logo acknowledging sponsorship on all event landing pages & microsite	●	●	●
Logo acknowledging sponsorship on all email communications related to SimOps 2023	●	●	●
Logo acknowledging sponsorship on all email communications related to IMSH 2024	●	●	●
First Right of Refusal for subsequent year	●	●	●
Logo in all 3 issues of Show Daily during IMSH 2024	●	●	
Reserved table for 10 at the IMSH 2024 Diamond Ball	●	●	
Opportunity to host a pre-recorded virtual learning lab included in the IMSH Delivers 2024 collection	●	●	
Complimentary podcast interview slot at IMSH 2024	●	●	
Complimentary ad in Simulation Spotlight	●	●	
Stage presence opportunity to introduce SSH President on opening plenary stage at IMSH 2024	●		
Stage presence opportunity to introduce Planning Committee on opening keynote stage at SimOps 2023	●		
First priority selection for IMSH 2025 booth location	●		
Complimentary table top exhibit space at SimOps 2023	2	1	
Complimentary premium 10x10 booth units at IMSH 2024	2	1	
Complimentary article in Simulation Spotlight	2	1	
Complimentary app push notification at IMSH 2024	2	1	
Advertisement in IMSH 2024 Show Daily	Complimentary	25% Discount	
Complimentary meeting space/show office at IMSH	20X30	20x20	
Advertisement in IMSH 2024 on-site program guide	Full Page	Full Page	Half Page
Drink tickets to the Grand Opening Reception in the Exhibit Hall at IMSH 2024	50	25	10
Additional Priority Points	50	20	10
Comped tickets to the IMSH 2024 Diamond Ball	10	10	5
Full conference registrations to SimOps 2023	10	8	5
Full conference registrations to IMSH 2024	10	8	5

CONTACT:

Olivia Rosace Fleenor | Meetings & Exhibits Coordinator
 Direct Office: (202) 718-8431 | SSH Main Office: (866) 730-6127
 Email: orosace@ssih.org

